Lifestyle Nutrition's Counseling Program®

Reimbursement and Cost Information

- The inital consultation can be billed at $250.00. Patients will then have the opportunity to purchase session packages and the discount for testing and counseling increases with each package. For example, a 4-6 session pacakge is between $395-$495, while 8-12 sessions costs $1,195. Committing to mutliple visits saves the patient money while improving compliance and increasing referrals. Patients can upgrade at any time and just pay the difference in package costs. **These charges are approximately 30-50% of the national average for a weight management program. The majority of patients feel comfortable applying the Lifestyle Nutrition principles to their daily lives, even in restuarants and while socializing, after 4-6 sessions.**
- The initial consultation is 30 minutes with an assistant. Subsequent sessions with an assistant are 15-20 minutes on a weekly basis.
- **New patient nutrition referrals generate significant income in other areas of your practice.**
- The Lifestyle Nutrition Counseling Program® **can incorporate nutritional products into the meal plan** and subtract food to compensate where necessary. Nutritional products could include protein bars, high fiber cookies, weight loss shakes, etc. ***Nutritional product revenues are not included.***

No Start Up Costs – Monthly Lease Payments Usually Start After Your Office is Trained!

Leases range from $199.00 to $399.00 per month.

One Patient Per Month Should Cover All Costs!

Example of monthly net profit for a physician's practice that sees 15 nutrition or weight loss clients monthly ($395 each). **This is a conservactive estimate.** A new patient referral can generate $1,000-$5,000 per month depending on the practice's specialty and a monthly lease ranges from $199-$399.



	15 Nutrition Patients	$5,925
+	2 New Patient Referrals	$2,000
–	Monthly Program Lease	$399
	Net Monthly Profit	**$7,525**

Return on Investment (ROI)

of 1900%

without selling any diet products

Give Your Patients a New Lifestyle...Not Just Another Diet

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